

# LET A CANADIAN FIRM DO YOUR TAX RETURN



of Softron Tax Inc. "We may not be as big as our competitors, but we know the tax rules better."

But that may all be changing as Softron, established by Mr. Anand in 1985, is quickly becoming the tax preparer of choice for more and more Canadians. There are now more than 50 locations in Ontario and the company has created its own Canadian tax software called Taxtron.

"It's ironic that although Canada writes its own tax laws, two of the three largest tax preparation firms here are American-owned," says Jake Anand, president

"We're the only company with its own tax software. It's certified by Revenue Canada and we even have a French version," says Mr. Anand.

Softron's growing popularity is due to the fact the staff, like Mr. Anand, is dedicated to a single goal – "To get the maximum refund or the minimum tax payment for our clients," he says. "We all have a passion for this business."

And Softron also offers, immediate cash refunds. "Get your tax refund on the spot, while you wait. Why wait for the government to send your refund."

You can even do your taxes online at [www.softron.ca](http://www.softron.ca)

Softron also offers income tax courses that train people how to do tax returns. Mr. Anand says it's an excellent way to

recruit top-line employees for the busy tax season.

"We're like a stepping-stone for seniors who are retired, accountants who want a part-time job and new immigrants with accounting experience," he says. "There are lots of job opportunities."

A Certified Financial Planner, Mr. Anand graduated on the MBA Dean's Honor List from McMaster University and articulated with Ernst and Young for his CA designation. He has also written numerous articles and books on taxation.

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